

Charisma Group Job Description

JOB OVERVIEW

JOB TITLE

Segment Producer

JOB PURPOSE

To research and communicate daily story development with Senior Producer and Executive Producer. Deliver complete segment consisting of treatment, script, visuals, and GFX to post production to complete the segments as directed by the senior staff.

DUTIES & RESPONSIBILITIES

- Attend daily editorial meetings in the office or online.
- Research topics and come up with ideas for show content.
- Attend outdoor shootings assigned by the Content team if needed
- Oversee all aspects of assigned segments from beginning of building a storyline up to the end of the edited report.
- Conduct and ensure proper research through trusted sources necessary for writing the script and all visuals used in the report.
- Ensuring Fair use of copyrighted material such as promos, music, trailers, photos, etc.
- View material shot by reporters and guests; to capture the necessary content to add to the report and incorporate in the script.
- Research and apply relevant visuals and request GFX that meet the reports content and brings the story together visually.
- Write Show Script if needed.
- Work with the editor to build the flow, feel and mood of the report; to ensure that the end product answers all the viewer's questions about the topic editorially and visually.

QUALIFICATIONS

- Bachelor's degree in TV or film production.
- OR Bachelor's degree Journalism/Broadcast journalism
- OR Bachelor's Degree of Communication Arts Radio and Television.

KNOWLEDGE & EXPERIENCE

 Interest and Knowledge of current events around the world related to politics and Entertainment. (Depending on the content format of the show.

SKILLS & ABILITIES

- Arabic Writing and Reading Skills
- Produce segments with speed and accuracy in a breaking news environment.
- Creative Writing skills
- Possess suitable research skills.
- Ability to determine relevant video and sound bites for assigned segments.
- Communicate daily development of segments to Senior and Executive Producer
- Develop and Pitch story ideas
- Capability to work under pressure.
- Team Player