

JOB OVERVIEW

JOB TITLE Graphic Designer

JOB PURPOSE

To work on a variety of products and activities, such as TV shows, Social media, Channels Packages, websites, advertising, magazines, posters, corporate identity, i.e. giving TV shows a visual brand. Working to a brief that has been agreed with the Client/Management, creative director or account manager, and to develop appropriate creative ideas and concepts for the client's objectives.

DUTIES & RESPONSIBILITIES

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Preparing finished art by operating necessary equipment and software.
- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Creating a wide range of graphics and layouts for product illustrations, shows logos, and websites with software such as Photoshop, Illustrator, After Effect, 3D Max and Cinema 4D.
- Reviewing final layouts and suggesting improvements when necessary.
- Demonstrating illustrative skills with rough sketches and working on layouts ready for print or air.
- Commissioning illustrators and photographers video graogers if needed.
- Working as part of a team with copywriters, photographers, Videographers, stylists, illustrators, other designers, Video Editors, Producers, Segment producer, Director, Account executives, web developers and marketing specialists.

QUALIFICATIONS

- A degree or higher in Motion design, 3D design, communication design, film and television, fine art, graphic design, illustration, photography, visual art.

KNOWLEDGE & EXPERIENCE

- Any design-based course will give you a good grounding and knowledge of design, art history and printing techniques.
- Creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

SKILLS & ABILITIES

- Technical and drawing skills
- Passion and enthusiasm for design, with a creative flair
- Flexible approach when working in a team
- Excellent communication skills to interpret and negotiate briefs with clients
- Good presentation skills and the confidence to explain and sell ideas to clients and colleagues
- Time management skills and the ability to cope with several projects at once
- Accuracy and attention to detail when finalizing designs
- Being open to feedback and willing to make changes to your designs