

JOB OVERVIEW

JOB TITLE Make-up Artist

JOB PURPOSE

To ensure that the makeup of the presenters and guests is suitable for on camera shooting; determining which materials and colors are the most suitable and having knowledge of different color palettes and design styles that are suitable for each individual.

DUTIES & RESPONSIBILITIES

- Ensure that the makeup represents the show's overall style and the Broadcasters direction and image.
- Meet with the Producer, Director, Presenter, and Image Consultant of the show to determine the look of the presenter on the show.
- Interpret the make-up requirements of the Talent to produce both a creative and technically accurate visual representation.
- Demonstrating and implementing a practical understanding of lighting, the photographic process, colors, and the impact of special effects/make-up processes on the skin.
- Working with hairdresser and stylists to ensure the proper overall look.
- Ensuring that appropriate action is taken to minimize unpleasant side effects from the use of specialist make-up techniques.
- Following the latest trends in beauty.
- Maintaining awareness of health and safety issues and legislation.
- Keeping up to date with available make-up and beauty products
- Working quickly and accurately in time-pressured conditions
- Taking detailed notes and photographs of work to maintain an up-to-date portfolio of work.

QUALIFICATIONS

- Diploma from a vocational school in cosmetology, makeup, or relevant study
- Have the full range of make-up, hair-dressing and general "beauty" skills, to a professional level.
- Know how to choose the best shades of make-up for different skin types and complexion.
- Understand what changes in location and scene mean in terms of preparing the Presenters and all Talent.
- Have high levels of personal confidence and interpersonal skills and an ability to put people at their ease.

KNOWLEDGE & EXPERIENCE

- Knowledge of products: up-to-date and able to use the latest products and equipment safely and effectively, understand allergies, how to test and what to do should a client react adversely.
- Organization: ability to work on several different projects at the same time, all with tight schedules and deadlines.
- Time management – Determining a time schedule and duration for each presenter or guest.

SKILLS & ABILITIES

- Communication: work well with others, listen and respond to presenters' or contributors' needs, be trustworthy, have good relationships with PR and brands who may supply products
- An understanding of period and current fashion
- Excellent practical make-up and technical skills
- Good interpersonal and self-promotion skills